

Our Mission

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Who We Are

Founded in 1983, the Make-A-Wish Foundation® of San Diego has granted over 2,700 wishes to children in San Diego and Imperial Counties. The chapter also hosts about 150 children a year from other states and countries who wish to visit San Diego. The chapter has a small and committed staff and relies on the collective strength of over 200 active volunteers to fulfill our mission. Our volunteers participate in all facets of our operations, including fundraising, office support, special events, community relations, wish granting and governance.

The Make-A-Wish Foundation of San Diego is part of the Make-A-Wish Foundation® of America, which through its network of state and international chapters has granted more than 200,000 wishes to children since 1980.

How A Wish Happens

Any child who is between the ages of 2½ and under 18 (at the time of referral), who is verified by a physician to have a life-threatening medical condition, and who has not previously been granted a wish by any wish-granting organization, is eligible for a wish. Once eligible, our volunteer wish granters ask the child four very important questions: If you could go anywhere, have anything, meet anyone or be anything, what would it be? Now the magic begins...

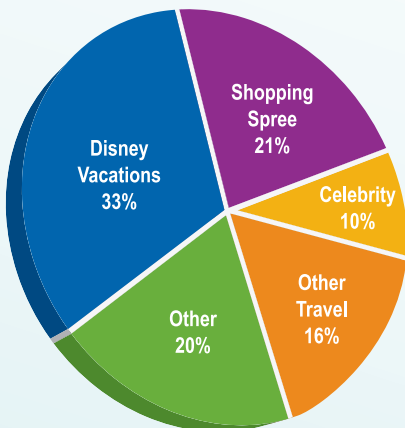
Wishes Granted



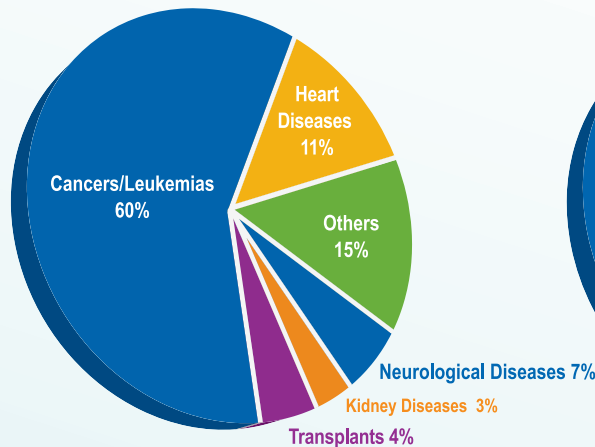
Many Children – Many Wishes

In 2010, 187 wishes were granted, 20% more than the previous year. Average cost of wish: \$7,000.

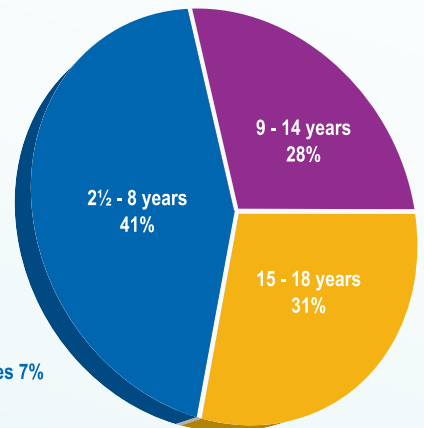
Wish Types



Medical Diagnosis



Ages of Wish Recipients

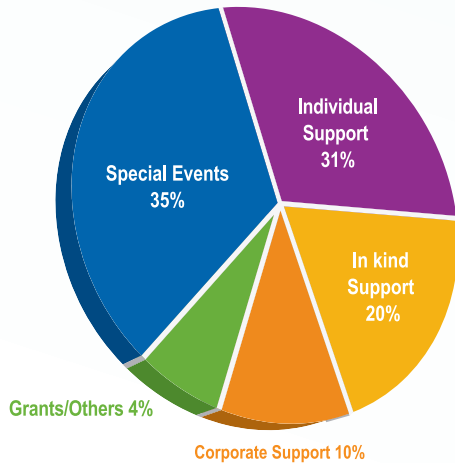


*Other wishes include dream bedroom makeovers, party wishes, play structures, pet wishes, etc.

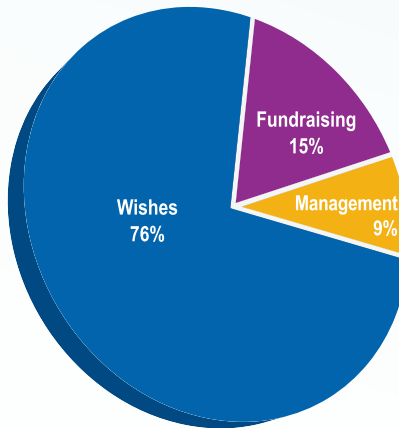
Stewardship and Strength

Our chapter is proud of the way it manages and safeguards the general contributions we receive from individual donors, corporations, and other organizations. Seventy-six percent of the revenue received is allotted to program services. This percentage well exceeds the standard upheld by organizations that monitor the work of charities.

Where Our Funds Come From



How Our Funds Are Spent



Funds

In the past fiscal year, we had an operating budget of \$2,836,057.* Here's where it went.

*Based on FY0910 audited financial statements (performed by KPMG, LLP).

Total Income (FY0910): \$2,507,384. Total End of Year Net Assets: \$5,233,886. Financial information is available on our website.



Stamp of Approval

We are proud that we have earned the Better Business Bureau's and Wise Giving Alliance's *Accredited Charity* designation. This accreditation means that we have demonstrated the highest standards in services, governance, ethics and accountability. Less than 1% of all San Diego charities have demonstrated this level of excellence.

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