

# Granting Wishes At Work



We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.



## How your company can make wishes come true

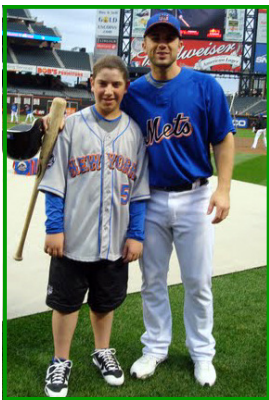
### Adopt-A-Wish

Your company can sponsor a specific wish of a child in our community. Your donation will have an immediate and uplifting impact on the life of a child with a life-threatening medical condition. We are happy to share wish stories and photos with your employees, clients or business associates.

Contact Alex Cano at 858.707.9474 to learn more

"I believe in the mission of Make-A-Wish and have complete confidence that every dollar is well spent. My employer not only matches my personal donations but they share the trust that I have in this foundation and have stepped up in a significant financial way."

**-Dan Novak, Vice President of Global Marketing - Qualcomm**



**James, age 11**

Wish to meet the New York Mets  
Wish sponsored by: **Honda Mission Valley**



**Taylor, age 9**

Wish to be the voice of an animated character  
Wish sponsored by: **Macy's**



**Mary Katherine, age 8**

Wish to have a horse  
Wish sponsored by: **United Health Care**



**Jack, age 8**

Wish to go to Hawaii  
Wish sponsored by: **Qualcomm**



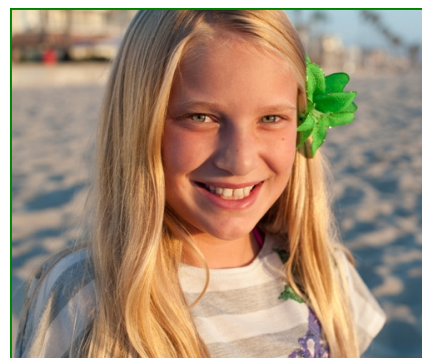
Make-A-Wish Foundation of San Diego  
2440 Hotel Circle North, Suite 200  
San Diego, CA 92108  
[www.wishsandiego.org](http://www.wishsandiego.org)  
858.707.9474

## Sponsor An Event

[More event details at www.wishsandiego.org](http://www.wishsandiego.org)

Our five signature events provide your company with unique sponsorship opportunities and community-wide recognition, starting at \$1,500. Event deliverables include:

- ★ Logo inclusion in event publicity & materials
- ★ Unique branding opportunities
- ★ Recognition in email blasts and social media
- ★ Recognition on event web sites
- ★ Complimentary tickets, foursomes, etc.



Sidney wished to visit the happiest place on earth!  
Wish sponsored by: *Hairdezzers on Fire*

**Season of Wishes** ▪ Holiday awareness campaign ▪ Holiday Season 2011

**Walk For Wishes** ▪ April 28, 2012 at North Embarcadero Marina Park

**Roll Out The Barrel** ▪ Wine and Food Festival ▪ July 28, 2012 at Humphrey's

**Make-A-Wish Tuna Challenge** ▪ Tuna Fishing Tournament ▪ September 2012 at Silver Gate Yacht Club

**Make-A-Wish Golf Classic** ▪ Golf, awards dinner, silent auction and raffle ▪ Fall 2012 at Maderas

Contact Toria Watson at 858.707.9474 to learn more



Riley wished to meet her favorite fairy!  
Wish sponsored by: *Daymon Interactions*

## Host A Fundraiser

When it comes to raising funds for the Make-A-Wish Foundation, **the only limit is your imagination**. Office fundraisers are a great way to unify employees and get customers and vendors involved. Some ideas include:

- ★ Golf tournament
- ★ Auction
- ★ Cause-Marketing Campaign
- ★ Paper Star Sales

Contact Alex Cano at 858.707.9474 to learn more

