



Adopt-A-Wish

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

You and your company can join the Make-A-Wish Foundation® of San Diego in granting wishes to children with life-threatening medical conditions.

Nearly 200 children in San Diego and Imperial Counties will receive a wish this year because of the generosity of our donors. Adopt-A-Wish offers the ultimate connection to your giving by partnering your philanthropic contribution with a specific child's most heartfelt wish.



Riley wished to be a fairy!
Wish adopted by: *Daymon Interactions*



Wesley wished to swim with stingrays.
Wish adopted by: *John and Barbara Arieta*

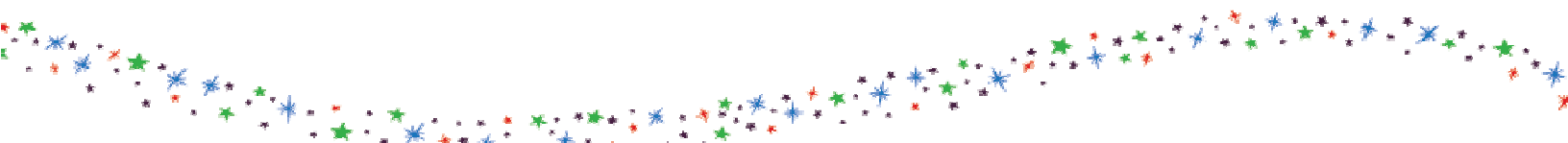


Noah wished to visit the happiest place on earth!
Wish adopted by: *San Diego National Bank*

Make a Difference

Adopt-A-Wish provides a unique opportunity to make a difference in the life of a child, and participation is easy.

- ★ Select a wish from a list of upcoming wishes, or we can select one for you.
- ★ Make your tax-deductible donation to Make-A-Wish in honor of your wish child, or plan a special event or fundraiser to fund the wish.
- ★ You will receive a wish report and photos of your wish child.
- ★ You will be recognized as an Adopt-A-Wish partner in our newsletter and will be presented with an Adopt-A-Wish recognition plaque.
- ★ In some cases, you may have the opportunity to meet your wish child and participate in a wish send-off party.
- ★ **Your investment:** though wish costs vary, the average cost of a wish is \$7,000.





Make-A-Wish Foundation® of San Diego
2440 Hotel Circle North, Suite 200
San Diego, CA 92108
www.wishsandiego.org
858.707.9474

Be a Part of the Magic

Adopt-A-Wish is a special opportunity to experience the joy and unity that comes when you *Share the Power of a Wish!*

- ★ Adopt a wish for the holidays in lieu of gifts...
- ★ Create a fundraiser that engages your employees...
- ★ Incorporate Make-A-Wish into an existing event...
- ★ Aim high and offer incentives for participation...
- ★ Invite your customers to be part of the magic....
- ★ Most important, have fun!



Colby wished to meet Tony Hawk!
Wish adopted by: **Blizzard Entertainment**

All the amazing memories that you have blessed us with can brighten even the toughest day. We are forever grateful for everything Make-A-Wish has done for us.

- Cindy, Wish Mom

"We believe that you will only thrive as an organization if you give back to the community that supports you. Through the adoption of wishes, we as a company, are able to significantly change a child's life. That means so much to our organization and all of the employees that get to share in this experience. The value of this partnership to any corporate partner is priceless."

-Ryan Green, Get 1 Free Magazine



Brittany wished to visit Hawaii!
Wish adopted by: **Get 1 Free Magazine**

About Make-A-Wish

The Make-A-Wish Foundation® is a non-profit organization whose mission is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since its inception in 1980, nearly 200,000 wishes have been granted, with the help of generous donors and nearly 25,000 volunteers. For more information about the Make-A-Wish Foundation, visit WishSanDiego.org

Contact Rachel Gershwin at 858-707-9474 or
rgershwin@wishsandiego.org to learn more.

